

## ***Urban path between workshops and artists, Intervening space***

May 4, 2011. Pasaje 17 Gallery, Buenos Aires, Argentina.

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... "When men built their first tool, they created the first useful object and the first work of art simultaneously. Thereafter the tool was present in human action on the planet, posing new questions and new alternatives. Partners in the practice of trades, men ask and the tool responds, the tool asks and men respond, in the long process of modifying the nature. Matter and spirit change in an interaction between thought and the extended hand. "...

Victor Grippo, 1976.

This project consists in the development of an integrated net formed by people in their respective areas of work whose relationship is the practicing of a trade. We came up with this idea because we consider it important the claiming of the practice of trades in the historical context that is talking place. What's more, we need to highlight some main aspects: the relationship between creation and matter, the value of empirical knowledge transmitted and acquired over generations as a source of knowledge, and the importance of human qualities involved in the preparation of cultural property or for consumption. Let's take time to listen and therefore, generate links.

Signaling people doing some handwork, around Pasaje 17 Contemporary Art Gallery, is the strategy for the construction of the proposed urban path. It is an invitation to share the redefinition of a given set of chosen people, to broaden its meaning, establishing reciprocal links between the Gallery and the neighborhood where it is inserted; in order to operate a channel of communication between the different parts of the suggested route.

According to the encyclopedic definition, *TRADE* is a term that comes from the verb *Facio* that means "do." This activity is the usual occupation of a person and requires experience as a means of knowledge to carry it out, which is consolidated in the skill developed through the course of time, building lore. Moreover, this project adheres to the point of view expressed by Victor Grippo. We also consider that a trade is an integrated activity performed by the human being in a specific time and place. This activity implies: the existence of a subject, the use of tools, the transformation of that material by the manipulation men perform on these two above elements, and the provision of a service to society.

The development of this work is done in three stages: management, intervention and action. In order to build gradually, bridges of interaction and coexistence between different social spheres.

Stage management: develops from the call for participation in this sample. During this period, those that are listed in the *Path* were located and selected; who voluntary accepted joining this proposal. The intervention stage of the urban environment is done by a referential icon of the project, the banner advertising. Ultimately the Action: it is individual and its achievement is indeterminate. However, it is intended that this project is an aesthetic and social fact. Mainly a social event; as such, it will link people together, generate dialogue and knowledge exchange. The emphasis is not on the object; it's about displaying the process and involving the others in it.

The process of developing the route will run for the time spent by the gallery's group show in which the project is built. The showroom will be open between the hours in which the gallery is open, and the designated sites have a specific schedule, which is detailed in a brochure being distributed.

*Mercedes Figallo, Florence De Titta, 2011*

Pasaje 17 Gallery