

Florescia De Titta: Recovering the material essence

Zumo de naranja, Thursday May 30, 2016, Madrid

By Isabel Sáez Serna

CONTEMPORARY ART EXHIBITION: USEFUL OBJECTS - SYMBOLIC CAPITAL

Weeks ago, when I met Florescia De Titta, I had to reconfigure the software of my brain to understand what goes through the head of a young artist who dared to fix her attention on a trade that tends to disappear: repair footwear.

Florescia De Titta told me about space and time, to return to the materialisation of moments and instants, of aesthetic facts, to celebrate and capture fragments of a reality that evaporates.

TALES OF A WALL

In a society where almost everything is given to us after being done and in which almost everything is designed, packaged and prefabricated; in a society in which only the virtual things succeed, the technology, the starts up and the engagement; in a society in which the minutes expire before being lived, to get into the mind and the heart of an artist is almost a miracle.

"I spend my time between brushes, oil paints, fabrics, graphite, cotton paper, photographic records, and links ... Building a dream: pause and reparation as a response to our era" [Extract from Florescia De Titta's letter to her grandmother]

For Florescia De Titta, art is a way of preserving in the memory of men that which gradually becomes in "rarity" dying to extinction: the being and doing. The cobbler and painter's tools and workspaces are complemented one with each other, they have a dialogue and are also at the service of this reality that urges to be named: the asphyxia.

With the implementation of her project I discovered that some of the useful items picked up by this creative project, had taken their own life and felt the need to tell a story. It was then that I connected with the neural network of a contemporary visual artist and her ability to merge art with life.

Florescia De Titta has achieved, thanks to its symbolic vision, the coexistence between the contemporary and tradition. Matter of daily life and the fleeting idea of a creative thought got to cohabit in a limited space filled with oil paintings, drawings, sounds, strokes with soul full of colors.

HANGING PICTURES

Florescia De Titta is a contemporary artist who imagines, creates and manufactures. With the sound of a sewing machine, recovered a past time in which she recorded in his mind a desire, that speed for power does not destroy human capacity.

Today her dream has taken shape and this project USEFUL OBJECTS - SYMBOLIC CAPITAL has managed to let us experience the essence of the material and review the ways and means in which we live our present.

Link:

<https://unzumodenaranja.wordpress.com/2016/05/30/florencia-de-titta-recuperando-la-esencia-de-la-materia/>